



EVENT RELEASE FORM FOR ADULTS

NAME OF EVENT(S) _____ DATE: _____

LOCATION _____

DEALER **Prairie Harley-Davidson** _____

EMAIL (optional) _____

CONSENT TO RECEIPT OF COMMERCIAL ELECTRONIC MESSAGES FOR CANADA'S ANTI SPAM LEGISLATION:

By providing my email address above and checking the box below, I agree to receive communications, including electronic communications, from Harley-Davidson Canada LP, carrying on business as Harley Owners Group® of Canada, Harley-Davidson Motor Company Inc., their worldwide affiliates and assignees, authorized Canadian Harley-Davidson® dealers and other vendors (collectively the "Users") regarding Harley-Davidson branded products, services, programs, contests, and promotional offers. I understand that I may withdraw my consent at any time by contacting the CASL Officer at 1(888) 603-9312 or 830 Edgeley Blvd. Concord, ON L4K 3X1.

Do you agree to receive electronic communications?

- Yes, I agree to receive electronic communications.
- No, I do not agree to receive electronic communications.

PRIVACY AND MARKETING CONSENT:

By completing this application and Release I recognize and understand that Harley-Davidson Canada LP is collecting my personal information for itself and on behalf of the Users. I understand that they may disclose my personal information among them, and that our personal information may be used by the Users for purposes connected with my HOG® membership and for other general marketing and promotional purposes. I further recognize that the Users may disclose our personal information to third party service providers to deliver services to us that we have requested, such as delivery of publications, or materials about third party programs offered to chapter members and event attendees. I also agree that my personal information may be used to better understand the members and associates members and improve the Users' products and services. I understand that my information may be transferred outside of Canada (whereby it will be treated in accordance with applicable foreign laws) as required for storage and use by the Users. I acknowledge that a file containing my personal information will be maintained in a hard or electronic file at the Users' premises and will be used for the purposes identified above, or other purposes with my consent or as permitted or required by law.

You may withdraw your consent at any time by contacting the Privacy Officer at 1 (888) 603-9312 OR 830 Edgeley Blvd. Concord, ON L4K 3X1. A copy of the complete Harley-Davidson Canada LP privacy policy is available from our Privacy Officer or may be found at http://www.harley-davidson/content/h-d/en_CA/footer/utility/privacy-policy.html.

Do you agree to be contacted for marketing and research purposes?

- Yes, I do wish to receive communications and be contacted for research purposes.
- No, I do not wish to receive communications and be contacted for research purposes.

RETURN THIS FORM TO YOUR CHAPTER